## making a difference...

There's a lot of meaning behind the name.

Everything shredded by EnviroShred staff members is recycled and more than 200 tonnes of paper is diverted from landfills each month.

Along with recycling materials that are shredded beyond recognition, EnviroShred guarantees confidential papers are destroyed with the highest chain of security from start to finish.

Clients receive a
Destruction Certificate
after the documents
are destroyed, whether
they choose onsite
or offsite services.

EnviroShred can provide clients with locked security containers free of charge to ensure the documents are kept confidential until they are destroyed.

EnviroShred offers
the leading edge
technology, tools and
dedicated personalized
service necessary to
design and implement
a document destruction
and paper shredding
program specific to each
client's individual needs.





## EnviroShred

## **GREG OLYNYK**

For Greg Olynyk, the success he has found with EnviroShred is not just about him, but also about his staff and his customers.

In 2005, Olynyk and two partners created Enviro-Shred from the ground up. It is now Alberta's largest independent shredding company.

With its head office in Calgary and another office in Edmonton, all the profits stay in the province. This dynamic, growing company now has more than 1,400 clients.

"We want to continue to grow and always improve," says Olynyk, the president of EnviroShred. "As we grow, there is always room to promote people and help develop their careers. We have great employees with very little turnover and that's rewarding."

Although it competes directly with three other global companies, EnviroShred continues to grow because of Olynyk's desire to provide the best service possible to the customers.

"Our service levels are second to none," he says.

Personalized service is given to each client, giving them confidentiality, security and peace of mind.

When people call the EnviroShred office, they always find a local person on the other end of the line, not a call centre.

With its fleet of on-site shredding trucks, Enviro-Shred offers the most secure, affordable method of document destruction.

With trucks shredding up to 9,000 lbs. an hour, Envi-

roShred is able to save businesses time and money.

EnviroShred's newest addition to its fleet is the fastest shredding truck in Western Canada.

The company has the second largest fleet of shredding trucks in the province. Up to 99% of its clientele take advantage of having the document shredders come to them.

"Efficiency is our strength. We have a fast fleet and are able to get the job done quickly," explains Olynyk.

"Our service is typically less costly than if companies have their own shredder and are paying a staff member to shred it themselves."

EnviroShred's clients range in size from a home-based business with one container to large organizations with more than 100 bins. Whether people need them for a one-time job or on a regular basis, Enviro-Shred will personalize its services for each client.

And clients have definitely taken note of the priority EnviroShred staff place on taking care of them and ensuring they are highly satisfied.

The company won a Consumer Choice Award in 2010 for Business Excellence and Olynyk was named one of the Leaders of Tomorrow from Business in Calgary magazine in 2010.

EnviroShred supports a number of charitable causes throughout the province, as well as supporting staff members in their personal achievements. Two of the staff members have run the Boston Marathon.